

How to Achieve Your Goals

1. Get crystal clear on your goals. Map out the exact path for execution, including the expected results of each step. Hold yourself accountable to results, and learn from your failures.
2. Find an accountability partner to support you in the process. This can be a trusted family member or friend, or even a professional coach. Someone who will be in your corner and support you as you move ahead.
3. Start with the end in mind and know that it is 100% possible to achieve. Work backwards from your goal to identify the problems you'll need to solve. Execute your solutions relentlessly, and make no excuses when it gets hard.
4. Set a deadline – assign a specific date for the achievement of each goal. Hit your deadlines, no excuses. There's only you to blame. Build your identity around being an unrelenting problem solver who never gives up.
5. Make a To-Do List. Break down your goals into distinct and measurable action steps. Put everything in priority order based on the level of impact, degree of confidence it will work, and how easy it will be to execute. Execute and learn.
6. Adjust your priority order based on real-world feedback and results. Everything you do to improve your business is only a test. Learn from what works and what doesn't. What you don't do is as important as what you DO do.
7. Eliminate distractions and remove anything that interferes with your focus. This includes minimizing notifications and creating blocks of time dedicated solely to deep work. Structure your environment to support productivity.
8. Make sure that every initiative has an expected result before you begin. If you don't hit it, then it's time to reassess your strategy.

9. Pivot as often as necessary to achieve your goals. The data will make everything clear if you have the courage to look. Get things done! Act with urgency and an obsession with progress. Relentlessly pursue your goals with a no-excuses mentality. Pivot, but never quit. Remember that ideas are meaningless, if there is no execution.

Remember to always be learning. Get better every day by stacking skills. The goal is to win. For that you need to know what you're doing wrong, not what you're doing right.

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